



# ChangeTheWorld Promo Bucks feature!

Dear Member of the Volunteer Action Centre,

2017 is the 10<sup>th</sup> and final year of the [ChangeTheWorld: Ontario Youth Volunteer Challenge](#) (aka CTW) in this format and the Volunteer Action Centre of KW & Area wants our region to end this challenge with a bang!

We need to **track the total number of KW youth volunteers and total hours they volunteer at community organizations between April 23 and June 3 2017**, in addition to collecting volunteer quotes, stories & pictures!

If your organization will commit to sharing this information, the Volunteer Action Centre will provide:

- Provincially recognized certificates for youth volunteer efforts (blank template or we can have them printed)
- Designation from VAC as a youth-friendly volunteer organization
- **Ability to access \$300 of “Promo Bucks”**

## What are promo bucks?

You can access **\$300 PROMO BUCKS (no cash value)**. Promo bucks are promotional actions that the Volunteer Action Centre will do to promote your youth volunteer opportunities that take place through April- July. During this campaign, we can also help to promote youth programs, events, and employment opportunities that you may have – but youth volunteerism **must** be a focus of your promo buck requests.

Items	Notes	Bucks
Logo on our facebook cover photo	Will be up for duration of CTW - we have 1000+ followers	<b>\$100</b>
Logo on our twitter cover photo	Will be up for duration of CTW - we have 5500+ followers	<b>\$100</b>
Featured in our special CTW newsletter	Sent out in April and May to youth and teachers - our mailing list is 600 strong	<b>\$100</b>
Quarter-page feature in our “Success Toolkit”	Will be given to all participants of our EPYC youth events (60 youth) – can promote any youth volunteer/program/event	<b>\$100</b>
5 tweets <b>(can use 3 times)</b>	Youth volunteer opportunities only	<b>\$100</b>
5 facebook posts <b>(can use 3 times)</b>	Any youth piece that you want	<b>\$100</b>
Youth-friendly spotlight	A <a href="#">special one-pager</a> that highlights your org from a youth perspective, is featured long term on our youth page	<b>\$100</b>
Inclusion in our classroom presentations	A slide for participating orgs, special handout to classrooms and teachers, and verbal mention of your opportunities	<b>\$150</b>



To access the promo bucks feature, contact Lily Viggiano to get started!  
Thank you for supporting youth volunteerism!

Lily  
lily@volunteerkw.ca | 519-742-8610



# ChangeTheWorld Promo Bucks application!

## Contact info

Organization Name:

Volunteer Manager Name:

Volunteer Manager Contact info:

## Description of Activities – please include dates/times

Special events youth can volunteer at:

Programs youth can volunteer at:

Other:

## Estimated Totals

Estimated # of youth volunteers between April 23- June 3:

Estimated # of youth volunteer hours between April 23- June 3:

## What promo bucks feature would you like to use?

Place “x”	Items	Bucks
	Logo on our twitter cover photo	\$100
	Logo on our facebook cover photo	\$100
	Feature in our CTW newsletter (\$100 for April & \$100 for May)	\$100
	Quarter-page feature in our “Success Toolkit”	\$100
	5 tweets (can use 3 times)	\$100
	5 facebook posts (can use 3 times)	\$100
	Youth-friendly spotlight	\$100
	Inclusion in our classroom presentations	\$150



To access the promo bucks feature, fill in this page (or email these details) and send to Lily Viggiano to get started!

Thank you for supporting youth volunteerism!

Lily

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